

RAISE YOUR PROFILE

**SPONSORSHIP AND
ADVERTISING OPPORTUNITIES**

Photo: Thierry Bal

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Careers Fairs

IT, Science and Engineering (ITSE) Fair - October

All Sectors Fair - October

Careers and Placements Fair - February

Graduate Recruitment Fair - May

- Exhibition stand in a prime location
- Company logo on promotional material
- Use of an interview room during fairs
- Colour advert in fairs brochure

Exclusive sponsorship £1,900 (Excluding ITSE Fair)
Shared sponsorship from £950

Careers and Employability Festival

Held over 14 days during October and November

- Company logo on promotional material
- Company advertisement in the event guide
- Guaranteed opportunity to participate

Shared sponsorship £950

Careers and Employability Service Guide

- Full page advert on the inside back cover
- Welcome statement and company logo on inside cover
- Online and hard copy brochure
- Six thousand copies circulated

Exclusive sponsorship £2,500

Employability Excellence Awards Ceremony

Exclusive awards ceremony 400/500 guests including students and participating businesses held in October

- Company logo on promotional material
- Participate in the judging panel
- Company logo etched onto crystal awards
- On the night promotion
- Opportunity to present during the ceremony (Exclusive sponsorship only)

Exclusive sponsorship at £5,500*

*Shared sponsorship packages available 2 x £3,000

Advice and Guidance Publications

Choice of two guides – Interviews and Assessment Centres or CVs

- Full page advert on the inside back cover
- Half page advert or company profile

£1,400 back cover

£800 half page advert or company profile

Career Mentoring Programme

- Company logo on student facing promotional material

Exclusive sponsorship £500

Other Advertising

- We have limited ad-hoc advertising opportunities available, please contact us for details